



**South Suburban**  
**PARKS AND RECREATION**

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Contact: Jamie DeBartolomeis

303-483-7016

**South Suburban Launches New Website with New Functionality; Intuitive Design**

South Suburban Park and Recreation District has launched a total redesign of its website, [www.sspr.org](http://www.sspr.org), marking the first time since 1998 that the District built a website “from the ground up.” In the past, the District built new designs based on the previous version. The new site has allowed the District to streamline and retool the navigation system based upon actual site visits, and user and staff feedback. “We wanted to make sure that the most commonly searched for information was the easiest to find,” said Mike MacLennan, information technology manager for South Suburban.

Overall, the new site offers a more intuitive design, increased functionality, and better navigation. New features include:

- Mega menus that allow customers to navigate the site without having to click on new pages.
- Mobile compatibility that allows all major smart phones to view the site in a small screen in a friendly format.
- A Breadcrumb trail that allows customers to find their way back to the main page of the website.
- Increased site accessibility per ADA requirements.
- Rotating picture galleries that showcase the District’s facilities, fun family events and exciting programs.
- A feedback form for customers to contact staff.
- A signup page for all the District’s e-newsletters.
- Simplified access to some of the most requested information, including the District map, facility schedules, event calendar, e-tee sheet and online catalog.

The new site was developed in-house by South Suburban’s Information Technology Dept.

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As the largest provider of park and recreation services in the south metro area, South Suburban's new site also includes the online catalog, *Connection*, with registration capabilities, an online fitness schedule and pages of each South Suburban facility. The District manages nearly 100 parks and the new site has a dedicated page for each park with a map, photo and features. The District's trails are also included, as well as one, two and three-mile "loop" trails.

The home page features upcoming events and programs, as well as board of directors meeting information and online coupons with discounts for programs throughout the District.

In addition to the District's enhanced website, South Suburban residents and customers can still be helped the old-fashioned way in person or via phone through South Suburban's registration department, located inside South Suburban's Goodson Recreation Center in Centennial.

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